



**Zandra Azariah Cunningham**  
*Student, Nardin Academy and  
Entrepreneur*

### **“The Business of Being A Girl”**

Zandra Azariah (pronounced Az-ah-rye-ah) Cunningham is a 14 year old entrepreneur from Buffalo, NY. When not creating products to make you look, feel, and smell good, she is busy with her studies (currently a freshman at the Nardin Academy). Some of her favorite extracurricular activities include reading, dancing, and gymnastics.

Zandra’ fascination with entrepreneurship began when she was 9 years old; she joined the Kids Biz Small Business Development Center program at Buffalo State College during the

spring of 2010. This program taught her the basic principles of business: business development, marketing, finances, and how to select a business she was passionate about.

With the assistance of family, a newfound appreciation for entrepreneurship, and focus; she started her business Azariah’s Innocence; a few days shy of her 10th birthday. Zandra started selling lip balms and whipped shea body butters at local farmer markets in the summer of 2010; she earned \$82 on her very first Saturday. The goal was to make products that smelled good and kept her skin soft without irritation the products she would purchase from the mall.

Zandra is the youngest to graduate from the all adult class of the Minority and Women Entrepreneurial Program at the University At Buffalo, the proud Junior Ambassador of The Women in the Spotlight Goinglobal movement, local 10x10 Girl Rising and Day of the Girl Ambassador, she teaches classes on teenpreneurship and natural body product creation/education. Zandra has received several awards for her entrepreneurial, community and academic accomplishments.

With much hard work and diligence, Zandra recently finished a major rebrand that now reflects her new style – a funky, fresh-faced teenpreneurship with a passion for natural beauty products. Zandra has created a brand for girls like her; the not-so-average teen girl who is ready to conquer the world!

#### **[Contact Info]**

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